

**TONBRIDGE & MALLING BOROUGH COUNCIL**

**RECORD OF DECISION**

**Decision Taken By: Cabinet Member for Economic Regeneration**

**Decision No:  
D200056MEM**

**Date: 02 September 2020**

**Decision(s) and Reason(s)**

**Economic Regeneration Strategy**

**(Report of Chief Executive)**

The report outlined proposals for a revision of the Borough's current Economic Regeneration Strategy to ensure it was fit for purpose in supporting the local economic recovery following the impact of the coronavirus pandemic. Attention was drawn to the strategic link with the Kent Economic Renewal and Resilience Plan which sets out county-wide actions to support economic revival and identifies three key principles of 'Cleaner and Greener', 'Productive and Open' and 'Better Opportunities, Fairer Chances'.

It was anticipated that the consultation with key economic partners would be undertaken over a four week period (10 September to 8 October) and a report on the adoption of a Borough Economic Recovery Strategy submitted to the next meeting of the Advisory Board.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the following be included in the consultation on the draft Borough Economic Recovery Strategy (as set out at section 1.3 of the report):
- the economic vision, as set out in the Cabinet report of 3 June 2020 regarding the Corporate Strategy First Year Addendum, be used for the purposes of the Economic Recovery Strategy;
  - the adoption of the five channels and three key principles identified in the Kent Economic Renewal and Resilience Plan;
  - a shorter timescale (2021-2023) than that previously used for the Economic Regeneration Strategy; and
  - the measures set out in Appendix 1 relating to the Action Plan – Priority Actions.

(2) the framework for the consultation on the draft strategy, as detailed in paragraph 1.4 of the report, be approved.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 2 September 2020

Signed Cabinet Member for Economic Regeneration and Leader: N Heslop

Signed Chief Executive: J Beilby

Date of publication: 4 September 2020

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

**Decision Taken By: Cabinet Member for Economic Regeneration**

**Decision No:  
D200057MEM**

**Date: 02 September 2020**

**Decision(s) and Reason(s)**

**Shopfront Improvements Scheme**

**(Report of Chief Executive)**

**The report provided an update on the two Shopfront Improvement Schemes operated by the Borough Council to support local businesses and improve the attractiveness of the Borough's town and local retail centres.**

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) an additional promotional exercise of the Local Centres and Parade Scheme be undertaken in October 2020 to encourage further take up of the Scheme; and
- (2) the proposal to close the Local Centres and Parades Scheme to new applications by 31 March 2021 be agreed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 2 September 2020.

Signed Cabinet Member for Economic Regeneration and Leader: N Heslop

Signed Chief Executive: J Beilby

Date of publication: 4 September 2020

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

**Decision Taken By: Cabinet Member for Economic Regeneration**

**Decision No:  
D200058MEM**

**Date: 02 September 2020**

**Decision(s) and Reason(s)**

**Business Rates Retention Pilot and Pool**

**(Report of Chief Executive)**

**The report provided an update on the Business Rates Retention Pilot and Business Rates Pool funding and advised that, following total or committed spend to date, £560,000 remained to fund initiatives which supported growth (subject to the support and agreement of the County Council). Consideration was given to a number of potential initiatives (set out at Appendix 1 to the report) which reflected the need to strengthen the resilience of the local economy and the future of town centres in the light of the impact of Covid-19 and embraced economic and environmental opportunities arising from the green agenda.**

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted;
- (2) the initial options to support the local economy (as set out in Appendix 1 to the report) be approved; and
- (3) a list of proposed options for endorsement be reported to a future meeting of the Advisory Board prior to being shared with Kent County Council for its agreement.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 2 September 2020.

Signed Cabinet Member for Economic Regeneration and Leader: N Heslop

Signed Chief Executive: J Beilby

Date of publication: 4 September 2020

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

